

SEOUL COSMETICS

A leading Korean manufacturer
in the field of cosmetics ODM



About us

Business Address

12, Namdongdong-Ro 63beon-Gil,
Namdong-Gu, Incheon, Korea

Established Year

1982

Export Sales

USD 7 million (based on 2019)

Annual Sales

USD 65 million (based on 2019)



The number of Employee

Total 210 workers



Company History

- 2017. 09 Completion of 2nd Factory
- 2015. 01 Awarded a certificate
The minister of Health and Welfare
- 2014. 12 Awarded 'Tower of exports' (USD 5 million) KITA
- 2013. 07 Acquired cGMP
Cosmetic Good Manufacturing Practice by KFDA
- 2013. 02 Acquired ISO 14001:2004 KSC
- 2013. 02 Acquired ISO 9001:2008 KSC
- 2012. 07 Approved Exporter for Certificate of Origin
Incheon Customs
- 2008. 08 Acquired cGMP KCA
- 2003. 06 Incorporation of going business
- 2002. 10 Completion of Incheon Factory (1st Factory)
- 1993. 03 Changed the name to Seoul Cosmetics
- 1983. 04 Launched Korean First Aerosol Hair Spray
"Mimonarara"
- 1982. 04 Took over 'Jeil Hyangjang' and
established 'Seoul Hyangjang'

Certification

| | | |
|-------------|--|-------------------------------|
| 2006 | Feb ISO9001·2000/KSA9001·2001 | DAS KOREA Int'l Certification |
| | Mar Promising Small and Medium Enterprise | Shinhan Bank |
| | Jun Promising Export Small and Medium Enterprise | INEXPC |
| 2008 | Aug CGMP (Cosmetic Good Manufacturing Practice) | Korean Cosmetic Association |
| 2009 | Jan ISO9001·2000/KSA9001·2007 | MSA |
| | Jan ISO14001·2001/KSA14001·2004 | MSA |
| 2010 | May INNO-BIZ: Innovative Enterprises Certificate | SMBA |
| 2011 | Nov Certification of Vision | Incheon City |
| 2012 | Jul Approved Exporter for Certificate of Origin | Incheon Customs |
| | Dec Happy Small and Medium Business Workplace | SMBA |
| | Mar ISO22716-2007 | SGS |
| 2013 | Jul CGMP (Cosmetic Good Manufacturing Practice) | KFDA |





Production Team



| | 1 st Factory | 2 nd Factory |
|--------------------------|--|---|
| Production Capacity | <p>Monthly 3.7 million pcs</p> <p>Annually 44 million pcs</p> | <p>Monthly 2.4 million pcs</p> <p>Annually 28 million pcs</p> |
| Manufacturing Facilities | <p>Cosmetics : 300 Emulsifier, 500 Emulsifier, 1000 Emulsifier X 3, 3,000 Emulsifier X3, 5,000 Emulsifier, 6,000 Agitator X 2</p> <p>Hair dye : 300 Emulsifier, 500 Emulsifier X 2,</p> <p>Perm : 1,000 Emulsifier, 500 Agitator X 2, 1,000 Agitator</p> | <p>Cosmetics : 300 Emulsifier, 500 Emulsifier, 1,000 Emulsifier X 3, 2,000 Emulsifier, 3,000 Emulsifier</p> |

Acquired CGMP(Cosmetic Good Manufacturing Practice and quality management standard) by KFDA in 2013

Research & Development Team

▼ Research Team 1 (Hair care) / 12 researchers

Research Team 2 (Body, Skin care) / 13 researchers

Quality Assurance Team / 26 members

▼ Continuous efforts for new & unique formulation

▼ Over **1,000** kinds of prototype are formulated annually



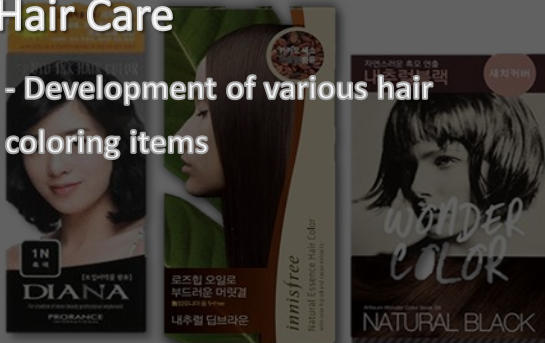
Researching Field

Skin Care

- Development of skin care items
- Research on the methods to measure efficacy
- Research on special and functional formulation

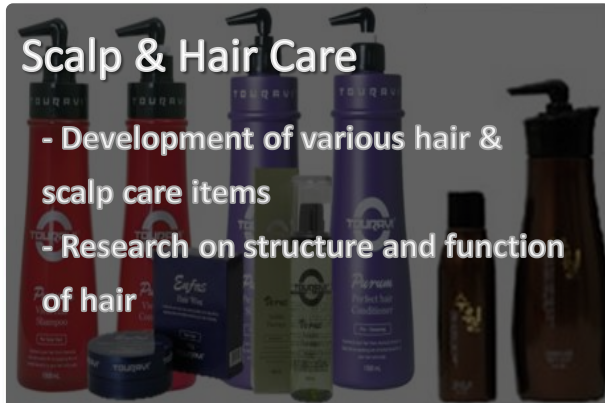
Hair Care

- Development of various hair coloring items



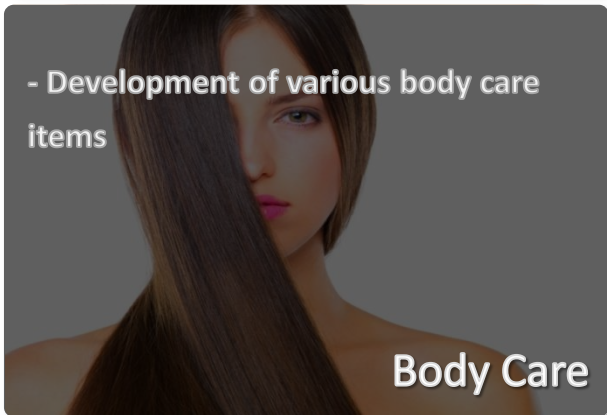
Scalp & Hair Care

- Development of various hair & scalp care items
- Research on structure and function of hair



- Development of various body care items

Body Care



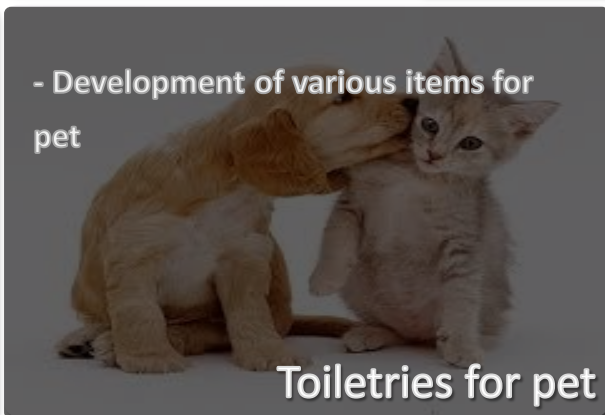
- Development of hand sanitizer
- Development of mouthwash(gargle)
- Development of deodorant

Non-pharmaceutical



- Development of various items for pet

Toiletries for pet



OEM / ODM Sales

OEM/ODM Business

We, Seoul Cosmetics, are leading beauty trend with well known cosmetic brands ; **AMORE PACIFIC, LG House hold & Health care, NATURE REPUBLIC, THE FACE SHOP, THE SAEM** and etc. In addition, we are cooperating with the companies for HOMESHOPPING channel with unique products.

OEM/ODM Business Partners

* Customers : 110 partners

* Items : 2600 items



Overseas Sales

Overseas Sales

Products manufactured in Seoul Cosmetics are shipped to customers all over the world including USA, Japan, China, South East Asia, Europe region.

Main Customer Companies



Participation in Global Cosmetic Exhibition



Own Brand Sales

Domestic Sales of Own Professional Brands

We supply our own professional hair brands through beauty agent and retail market

Own Brands (TOURAVI/ HYSSOP/ SUWALL and etc.)

Professional Hair Brand of Seoulcos

- * Domestic Agents : 200 companies
- * Items : 400 items



Main Customers

 LG Household & Health Care  NATURE REPUBLIC  the SAEM

THE FACE SHOP
NATURAL STORY

CLIO
PROFESSIONAL

MISSHA
DARE, SIMPLY

OLIVE YOUNG

Korean Customers

LOHBS
LOVE HEALTH & BEAUTY

DORCO

SCINIC
THE RIGHT SELF-CLINIC

DASHU

GRAFEN

SNP
Shining Nature Purity

Cledbel

VT COSMETICS

Overseas Customers

A.S. Watson Group
A member of CK Hutchison Holdings

Saisai
making life beautiful

colourmix

SSUP
BEAUTY AND WELLNESS

卓悅
BONJOUR

Dairy
Farm

V&L

VERSALIFE INNOVATIONS
INTERNATIONAL INC.

BENCH/

KARMART

Signature Items (Seoulcos manufactured)



NATURE REPUBLIC
from earth



THE **FACE** SHOP
NATURAL STORY



Signature Items (Seoulcos manufactured)

 LG 생활건강



 the SREM

V



Signature Items (Seoulcos manufactured)

Cledbel


**COU:TUR
HAIR**



DASHU
HAIR HAIRWAX HAIR



Signature Items (Seoulcos manufactured)



Signature Items (Seoulcos manufactured)



